

SPECIALIZATION TODAY'S BEST ART

Tulsa's Latest Office Unit
to Domicile Many of
City's Best

EVERYONE AN ARTIST

Public Stenographers, Builders,
Geologists and Purveyors
Ready for Service

A huge office building is but merely the concentration point of services the modern complex civilization demands in pursuit of life, liberty and happiness.

If one has a painful appendix, there are doctors to remove them. If one wishes to be freed from the bonds of matrimony, have a divorce, or wants insurance on life, automobile or house, agents for these services are found under the all-encompassing roof of a skyscraper.

And the new Atlas Insurance building differs not a whit from the others in the class of services there.

Every floor is filled with men and women specialists in some sort of service to make the burden of human life and animal life too lighter.

A few of these specialized services follow:

Winnetred McMichael, "Steno"
A business executive about to hire a private secretary will demand references as to the entire pedigree of the applicant, yet this same executive will impart the most confidential business secrets to a public stenographer. The business men of today have learned that a public stenographer would no more impart the information of their clients' affairs than would a doctor or lawyer violate his code of ethics.

The public stenographers have built up their business on a foundation of confidence. It was with this thought in mind that Miss Winnetred McMichael started her little business in Tulsa. Today she has just moved into enlarged quarters in the new Atlas building where her efficient staff is prepared to handle any number of letters from one to a million. Miss McMichael has had a vast legal training and experience in depositions and other legal work.

They might be called a realizer of dreams. The young man's dream of a bungalow with a honeysuckle growing over the door to a millionaire's dream of a huge skyscraper—a monument to his prowess in the commercial world, all come within the scope of this company.

It is the Wallace Construction company, with offices in the new Atlas Insurance building. T. M. Holliman is president, B. Frank Young is secretary and treasurer. The company at present is building a \$20,000 residence for Mr. Martin Foster.

Geologists Become Producers.
After years of successfully locating oil formations for others two oil

Atlas General Agents in Tulsa, Former World Men, Successful Underwriters



Harry E. Hudson.



Emil Salomon.

When after some twenty years of active participation in newspaper-making in Tulsa and the east, Messrs. Harry E. Hudson and Emil Salomon resolved to "wipe the printer's ink from their fingers" and form a business partnership in a new field of endeavor, there were many who found it hard to believe that the two veteran ad men had really made up their minds to permanently separate themselves from the newspaper business. "Once a newspaper man, always one," they said—but as with everything else, time always tells, and today, after almost three years of hard work in the life insurance business in Tulsa, they are well and favorably known under the firm name of Hudson & Salomon, doing business as a general agency with the Atlas Life Insurance company.

At the time when Hudson & Salomon secured the Tulsa agency of this strong, conservative, home company, the new office-building home in which they now make their headquarters was still a subject for discussion in the dim distant future. Though the Atlas at that time was doing a good business, the Atlas company is now operating in Missouri, Kansas, Texas, Arkansas and Oklahoma, and the local general agency of which Hudson & Salomon are the head is contributing nearly a million dollars of new business each year.

geologists decided if they could find it for others they could find the valuable fund for themselves.

The Plains Petroleum company was the result of this decision. The company now has six producing wells and drilling is being rushed on new leases in the Osage.

The company was formed last May and has been very successful in its quest for oil. A. G. Oliphant is president.

Offices have just been opened in the new Atlas building and the company extends an invitation to the public to drop in and get acquainted during the housewarming party, November 23.

Large Law Library.
Tulsa has the largest law library in the southwest. This vast collection of records on decisions and laws in both England and America is located in the offices of Mason & Hyndall, attorneys, in the Atlas

FEW CENTS A DAY AND GUARD LIFE

Benches in Parks Everywhere Filled With Men Who Spent Unwisely

Life insurance—especially income insurance—would have prevented this. A woman of early middle age sitting on a park bench in New York, an old collie dog, her only friend, at her feet, and 40 cents in cash in her purse. Her trunk had been given up for board and out of millions of dollars which her dead husband had made and lost during a life of energy and achievement there was not one dollar left for her age.

The woman was the widow of Oscar Hammerstein, impresario of grand opera in New York, London and Paris, builder and manager of a dozen theaters, composer, introducer to English speaking peoples of modern French composers, maker of reputations and fortunes for some of the leading operatic and dramatic stars of the world. He was born to speculate in all the most thrilling and brilliant glories of mimetic life. At various times he commanded fortunes estimated at from five to ten millions. But he never thought upon the future of his wife or his own age. When he was in the trough between two of his fortunes—the one he had just lost and the one he was about to make—the call boy of eternity

rapped at his door and he made his entry upon the last stage.

His widow was left to sit in the park with an old dog and 40 cents. A reporter found her and her story. The world of opera and theatricals will doubtless make provision for her—the depths of their charity are unplumbed—but it is charity at last instead of independent provision.

In this particular case it is useless to reproach the dead Hammerstein. He was not a miser, a dreamer of money and visions of beauty. If he had been cautious and conservative he would never have achieved what he did achieve for the arts he loved so well. He was both the art and the butterfly of arts and millions he built, but did not secure. He could have signed one check that would have blotted out the possibility. Life insurance and its hand-maidens and monthly incomes would have been his widow's consolation instead of the hand of charity—charity, however thickly gloved.

There are more in business as Hammerstein was in art. They build incomes easily and spend them royally. But they fail to secure. They are going to live always and are always to succeed. Their widows and children cannot, however, live on his life. They can live only upon what he leaves to them, not to his estate and creditors of his unfinished work. But life insurance can do what every productive man should want to do. Cut out the bench in the park and leave more than 40 cents.

By connecting two rivers with a canal, Ruthens will construct a 45,000 horsepower hydroelectric plant.

Colors Cheer Mladly.
The Chinese have long known that colors affect people psychologically. Some colors make one feel cold, others warm, while other depress one. But a color that makes one smile and feel happy remained for an American to discover.

It is cheer color, the creation of Mrs. Beatrice Plummer. During a visit to China Mrs. Plummer conceived the idea of employing the art and skill of the Chinese in combination with her designs of ladies' apparel and adornment.

Mrs. Plummer commenced making her creations and they met with such widespread approval that she has opened a number of cheer color shops. A cheer color shop is in-

cluded in the Atlas building and an invitation is extended to everyone who attends the housewarming November 23 to let their color mean more to them than just a mere name.

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THE Offices in the Atlas Life Building Which Were Furnished by Us Speak for Themselves.

Rich, Heavy Mahogany Desks,
Solid, Substantial Chairs Built
With the Idea of Comfort, Fine
Appearance and Durability.

Art Metal Mahogany Finished Steel
Files and Safes That Have to Be
"Sounded" Before You Are Sure
They Are Not Wood.

But It Is Not Enough to Have Merely
a Good Looking Office. You
Want Equipment That Will Serve
You Well for Many Years to Come.

That Is Why We Say Standard
Furniture and Art Metal Steel
Equipment Is the Cheapest in the
Long Run. You Like It Better
Every Day You Use It.

Western Bank Supply
Company

315 South Boston

Osage 4693

Crockett, Couchman & Crawford
Announce the Removal of
Their Offices to the
Fifth Floor of the Atlas Life
Building

Crockett, Couchman & Crawford
Certified Public Accountants
Members American Institute of Accountants

HOLLOW METAL DOORS AND TRIM

Tulsa's newest and most modern office building, the Atlas Life Insurance building, is equipped with Dahlstrom Hollow Metal Doors and Trim.

Why? Because it is a modern, fireproof building. Hollow metal provides an interior trim which has been tried, tested and proven to be fireproof.

In addition it can be finished with all of the natural beauty of any wood graining desired, with a finish which is hard yet elastic. It will not chip, crack or peel off.

Dahlstrom Metallic Door Company

Executive Offices and Plant
JAMESTOWN, NEW YORK

Oklahoma Representatives
Bissell Builders Supply
Company

Colcord Building, Oklahoma City, Okla.

New Orleans Dallas Kansas City,
Ole K. Olsen Gilbert Mfg. Co. Mo.
822 Perdido St. 1209 1/2 Main St. Carter-Waters
Corporation
615 Finance Bldg.

Representatives in All Principal Cities

